

IIDA
IDEA
2026

DELTA
REGIONAL
chapter

INTERIOR DESIGN
EXCELLENCE AWARDS

SPONSORSHIP
PACKAGE

Celebrating Design That Shapes Lives

DATE
Saturday, September 19, 2026

TIME
4:00 – 7:00 PM

LOCATION
Felicity
1220 Felicity Street · New Orleans, LA 70130

★ EVENT OVERVIEW

The Interior Design Excellence Awards (IDEA 2026) is a premier awards program recognizing exceptional interior design projects that demonstrate creativity, technical excellence, innovation, and meaningful impact on people, culture, and place.

IDEA celebrates thoughtful, inclusive, and transformative design solutions that elevate the human experience while honoring the designers, firms, clients, and industry partners who bring these environments to life.

🎯 MISSION & VISION

MISSION

To honor interior design projects that enrich lives through thoughtful, inclusive, and transformative design solutions.

VISION

To elevate the value of interior design by showcasing projects that demonstrate creativity, technical excellence, and lasting impact on people, communities, and the built environment.

👥 EVENT DETAILS

EVENT:

IDEA 2026 Interior Design Excellence Awards

SATURDAY, SEPTEMBER 19, 2026
4:00PM-7:00PM

Felicity
1220 Felicity Street
New Orleans, LA 70130

EXPECTED ATTENDANCE:

75+ design professionals & industry leaders

AUDIENCE:

Interior Designers
Architects
Industry Partners
Product Manufacturers
Design Students
Community Leaders

💡 WHY SPONSOR IDEA 2026?

Sponsoring IDEA2026 positions your organization alongside the region's most influential design professionals and award-winning projects.

AS A SPONSOR, YOUR ORGANIZATION WILL:

- Increase visibility among key design decision-makers
- Build meaningful relationships with interior designers and firms
- Align your brand with innovation, creativity, and excellence
- Gain recognition throughout the awards program and in marketing campaigns
- Support the advancement of the design profession
- Showcase products and services connected to exceptional projects
- Demonstrate leadership within the architecture and design community



Because award submissions often feature specified furnishings, finishes, materials, lighting, and technology solutions, IDEA creates unique opportunities for manufacturers and industry partners to be associated with design excellence.

🔊 MARKETING & MEDIA EXPOSURE

IDEA 2026 will be promoted through:



Instagram
Marketing
Campaigns



LinkedIn
Professional
Outreach



Industry Partner
Cross Promotion



Design Firm
Engagement



Professional Org
Communications



Business & Design
Media Outreach



Event Calendar
Listings



Sponsor Spotlight
Features

ADDITIONAL PARTNERSHIP OPPORTUNITIES

IN-KIND PARTNERSHIPS

- Printed signage
- Photography
- Flora design and décor

MEDIA PARTNERSHIPS

- Design publications
- Local business journals
- Industry organizations
- Community media outlets
- Digital marketing collaborators

COMMUNITY PARTNERSHIPS

- Universities and design programs
- Student organizations
- Professional associations
- Nonprofit organizations
- Community development initiatives



JOIN US IN CELEBRATING DESIGN EXCELLENCE

IDEA 2026 provides a unique opportunity to support the design profession while connecting your brand with influential designers, firms, and industry leaders.

Together, we can recognize the projects that are shaping the future of interior design.

SPONSORSHIP OPPORTUNITIES



VISIONARY SPONSOR
\$5,000+

EXCLUSIVE PRESENTING SPONSOR

- Premier logo placement on all marketing materials
- Speaking opportunity during the awards program
- Recognition during the awards presentation
- Featured sponsor spotlight video
- 8 guest tickets
- Recognition in post-event communications
- Opportunity to distribute branded promotional items ("swag") to attendees, subject to organizer approval regarding distribution method and location



SIGNATURE SPONSOR
\$3,700

- Prominent logo placement on event materials
- Recognition during the awards program
- 6 guest tickets
- Recognition in post-event communications
- Opportunity to distribute branded promotional items ("swag") to attendees, subject to organizer approval regarding distribution method and location



BAR OR FOOD SPONSOR
\$2,500

TWO WAYS TO HOST THE EVENING

- Logo placement on event materials
- Recognition during the awards program
- 4 guest tickets
- Custom logo cocktail napkins or food station signage
- Recognition in post-event communications



OUTDOOR LOUNGE FURNITURE SPONSOR
\$2,500

- Logo placement on event materials
- Recognition during the awards program
- 4 guest tickets
- Recognition in post-event communications

Sponsor Responsibilities

- Provide, install, and remove all lounge furnishings, signage, and branding before and after the event.
- Submit all furnishings, signage, and branding for Awards Chair approval at least two weeks before the event. The lounge will be located outdoors on a hard surface.

Co-Sponsorship Option

- Co-sponsorship is permitted for the Outdoor Lounge Sponsor level by companies offering complementary products or services.
- A logo template will be provided to ensure consistent branding and logo sizing.



DISTINCTION SPONSOR
\$1,000

- Logo placement on event materials
- Recognition during the awards program
- 2 guest tickets
- Recognition in post-event communications



DISTINGUISHED SPONSOR
\$250

- Company name listed on event materials
- Recognition during the awards program
- 1 guest ticket
- Recognition in post-event communications

SPONSOR BENEFITS

Depending on sponsorship level, benefits may include:

- ✓ Logo placement across event materials
- ✓ Website recognition
- ✓ Social media promotion
- ✓ Email marketing inclusion
- ✓ Stage recognition
- ✓ VIP event access
- ✓ Networking opportunities
- ✓ Product visibility opportunities
- ✓ Event signage
- ✓ Post-event media recognition
- ✓ Photography and recap inclusion

SPONSORSHIP CONTACT

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